


Stepping Out Music Conference

 ucalibraryblog.wordpress.com/2017/02/07/stepping-out-music-conference/

2/7/2017



**University
for the
Creative Arts**

Creative Arts Update

Library and Student Services aims to publish posts of interest to our staff and students. These will focus on exhibitions, competitions, screenings and events.

February 7, 2017 [Rebecca Daniels](#)

8 February 2017

UCA Epsom

Free- booking required. Email lobrian3@uca.ac.uk or gthomas2@uca.ac.uk

STEPPING OUT

11AM ———
4.30PM

8 FEBRUARY
2017

UCA EPSOM

Industry Day Conference

University
for the
Creative Arts

STEPPING OUT 4 MUSIC IN THE NEW MEDIA LANDSCAPE

Our fourth conference on the rapidly shifting landscape for music and media is the biggest yet, coinciding with the launch of Professor Vaughan Oliver's exhibition of his work on 4AD. Stepping Out is hosted by Music Journalism and Music Marketing & Promotion, University for the Creative Arts.

12.15PM
VAUGHAN OLIVER: ART INTO POP
Keynote Talk

To coincide with the launch of his exhibition our Visiting Professor and groundbreaking graphic designer talks about the connection between art and music, and his work with 4AD bands like Pixies, Cocteau Twins, Throwing Muses and Lush.

11AM
DIY OR MAJOR LABEL?
Industry Panel

Do musicians still need labels, or with the reconfiguration of the music industry, can they now do it themselves?

STEFFY BECKETT
Oxtral (Artist Agency)

JOE CUSHLEY
Manager, Seasick Steve/
Fantastic Negrito

KIERAN J MOORE
PR, Discovery Records

FØXE
Singer/Songwriter

2PM
SWEET INSPIRATION?
Songwriting Panel

This panel discusses the pleasure of songwriting. In an era where inspiration is just a click away, this panel asks is it possible to be truly original?

VIV ALBERTINE
Guitarist, The Slits

MIKI BERENYL
Lead Singer/Guitarist, Lush

FEMME
Singer/Songwriter

3.30PM
IT'S A WRAP
In Conversation with...

Wrapped Up Music offers campaign strategies and marketing services to artists, labels and artist management. How do you cut through and make money from music today? Chris Parles finds out what tricks Tim has up his sleeve.

CHRIS PARLES
A&R Manager, Sony/BMG & Lecturer

TIM FERRONE
Founder, Wrapped Up Music

Free entry, booking required: lobrien3@ucreative.ac.uk or gthomas2@ucreative.ac.uk
Directions: www.ucreative.ac.uk/epsom/map
UCA Music Journalism Blog: www.thewaveuca.wordpress.com

Published by Rebecca Daniels

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